

## **Problem Title**

Short title describing the challenge (less than 10 words)

## **SPONSORING UNIT**

Organization of the sponsor (i.e. State ARNG or ANG)

## **CHALLENGE**

1-sentence description of what is being asked to accomplish, making clear what the need is without prescribing a solution. (this may allow to look at multiple solutions)

## **IMPACT**

To the point description of larger impact of solving this problem (ie. \$, time, lives saved...)

## **RELEVANT CONTEXT**

These bullets may include: 1) Basic facts or context required to understand the problem; 2) An anecdote of a time this problem occurred; 3) An attempt to solve this problem that failed; or 4) A relevant current event.

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## **POTENTIAL BENEFICIARIES**

End-users, people who experience the pain of this problem on a regular basis. Can list multiple beneficiaries. (ie. Medics, Flight Technicians, Pilots...)

## **TEAM RECOMMENDED SKILLSETS**

Any skillsets that are likely necessary to have somewhere on the team to have a successful project (ie. Material science, UX/UI...)

## **RESOURCES**

Any material that may help the team gain context and start the conversation. (ie. news articles or press releases, white papers, relevant policies, photos...)

[Links to Resources](#)

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## **PROBLEM SPONSOR**

The Problem Sponsor acts as both client and liaison, owning the problem they are trying to solve and guiding their proposed solution while also facilitating their investigation into its root causes. They play an active role during the course.

Rank / Sponsor Name

Title, Department

DoD Organization

Location

[Email](#)

**SENIOR LEADER**

This is someone in a leadership position who is aware that the problem sponsor is working with a team and supports the process.

Rank / Senior Leader Name

Title, Department

DoD Organization

Location

Email